

## BIOGRAPHY

### SHELLEY LAUTEN

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**Shelley Lauten is President of myregion.org**, a Regional Development Program formed in 1999 to serve as a catalyst for Central Florida's individuals, organizations, businesses, and governments to act together in making our region globally competitive. Since it was established, *myregion.org* has gained state and national recognition for its ground-breaking work that includes the first-ever *Central Florida Regional SourceBook*, a framework for regional collaboration throughout the seven-county region along with a library of original research completed with key community partners: the *Central Florida Regional Indicators Report*, *Penn Design Central Florida*, *Central Florida Values Study*, *Naturally Central Florida – Fitting the Pieces Together*, and *The Central Florida Social Capital Survey* bringing contemporary and meaningful data to the question, "How Shall We Grow?"

**Shelley is especially proud of myregion's leadership in "How Shall We Grow?"** an eighteen-month initiative to address projected regional growth in Central Florida. Along with nine other partner organizations, this project brought together seven counties, 86 cities and over 20,000 residents in large meetings and small throughout the region to create a *Shared Regional Growth*. The consensus document, presented to the community at a Regional Summit in August 2007, recommends a focus on Four Cs – Conservation, Centers, Corridors and Countryside – for future land use and development throughout Central Florida through the year 2050. Shelley and **myregion.org** continue to provide support to the Congress of Regional Leaders as they develop and implement regional policies on issues that matter most to residents of Central Florida: the environment, water, transportation and land use.

While her primary responsibilities focuses on Regional Research and Resolves (*myregion.org*), one of four (4) "lines of business" for the *Central Florida Partnership*, Shelley also performs duties supporting the other lines of business as well as other initiatives and goals of the *Partnership*. Also, Shelley served as the Florida Director for the Urban Land Institute (ULI) Florida Initiative on Regional Collaboration, established to identify new opportunities for the State of Florida to support and encourage communities around the state to collaborate regionally.

Prior to her work with *myregion.org* and the Central Florida Partnership, Shelley held key executive positions at Walt Disney World and the Arnold Palmer Golf Management Company. She is married to Fred and has two children, Christopher (23) and Victoria (21). She was raised in Melbourne Beach, Florida and has called Orlando her home for over 30 years.